NVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
963935-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

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Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007 Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

e Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 10/16/12 10/19/12 THE CHEW Class of Time - Pre-emptible with notice	1P-2P	-TWTF	:30	4	\$275.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	<u>e Lengt</u>	th Ad-ID			Rate Type
1 WPBF Tu 10/16/12 1:28 PM THE	CHEW	1P-2P	:3	0 OFA-12-0	G-145H ·		\$275.00 NI
2 WPBF W 10/17/12 1:57 PM THE	CHEW	1P-2P	:3	0 OFA-12-2	Z-151H		\$275.00 N
3 WPBF Th 10/18/12 1:29 PM THE	CHEW	1P-2P	:3	0 OFA-12-0	G-155H		\$275.00 N
4 WPBF F 10/19/12 1:31 PM THE	CHEW	1P-2P	:3	0 OFA-12-0	G-155H		\$275.00 NN
2 10/22/12 10/22/12 THE CHEW Class of Time - Pre-emptible with notice	1P-2P	M	:30	1	\$275.00	NM	
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS MTWTFSS MTWTFSS	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	<u>e Lengi</u>	th Ad-ID			Rate Typ
1 WPBF M 10/22/12 1:00 PM THE	CHEW	1P-2P	:3	0 OFA-12-	G-155H		\$275.00 N
3 10/16/12 10/19/12 10-11a Anderson Coc Class of Time - Pre-emptible with notice	oper 10-11a	-TWTF	:30	4	\$225.00	NM	
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -TWTF	SpotsAWeek 4	<u>Rate</u> \$225.00					
Spots: # Ch Day Air Date Air Time Desc	<u>ription</u>	Start/End Time	e Lengt	th Ad-ID			Rate Typ
	la Anderson Cooper	10-11a	:3	0 OFA-12-	P-143H		\$225.00 NI
3 WPBF W 10/17/12 10:46 AM 10-1	la Anderson Cooper	10-11a	:3	0 OFA-12-	Z-151H		\$225.00 NI
	la Anderson Cooper	10-11a	:3	0 OFA-12-0	G-155H		\$225.00 N
2 WPBF F 10/19/12 10:21 AM 10-1	la Anderson Cooper	10-11a	:3	0 OFA-12-	G-155H		\$225.00 N
4 10/22/12 10/22/12 10-11a Anderson Coc Class of Time - Pre-emptible with notice	oper 10-11a	M	:30	1	\$225.00	NM	
Weeks: Start Date End Date MTWTFSS 10/22/12 10/28/12 M	Spots/Week 1	<u>Rate</u> \$225.00			15	101	
Spots: # Ch Day Air Date Air Time Desc	<u>ription</u>	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Typ
1 WPBF M 10/22/12 10:29 AM 10-1	la Anderson Cooper	10-11a	:3	0 OFA-12-	z-151H		\$225.00 NI
5 10/16/12 10/19/12 M-SUN WPBF News Class of Time - Fixed Non Pre-emptible	25 (11-11:35PM	-TWTF	:30	3	\$1,000.00	NM	
Weeks: Start Date End Date MTWTFSS 10/15/12 10/21/12 -TWTF	Spots/Week 3	<u>Rate</u> \$1,000.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
3 WPBF W 10/17/12 11:30 PM M-SU	JN WPBF News 25 @	11DM 11_11.35DM		0 OFA-12-	7_151u		\$1,000.00 NN

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1	Invoice #	Invoice Date	Invoice Month	Invoice Period
	963935-1	10/28/12	October 2012	10/01/12 - 10/22/12

1	Advertiser	Product	Estimate Number
	Obama/D/President	OBAMA FOR PRESIDENT	2051

ww.th	ewpbfchannel.	com									
								Spots/			
ine	Start Date	End Dat	te Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/16/12 Class of Tir	10/19/1: ne - Fixed	2 M-SI Non Pre-	UN WPBF News 2	25 @11-11:35PM	-TWTF	:30	3	\$1,000.00	NM	
	Spots: # Ch	Day	Air Date 10/18/12	Air Time Descr	iption N WPBF News 25 @	Start/End Time 11PM11-11:35PM		h <u>Ad-ID</u> 0 0FA-12-0	G-155H		Rate Type \$1,000.00 NM
	1 WF		10/19/12		N WPBF News 25 @			0 OFA-12-0			\$1,000.00 NM
6	10/16/12 Class of Tir	10/19/1: ne - Fixed	2 Nigh I Non Pre-	tline emptible	11:35-12:05AM	-TWTF	:30	3	\$700.00	NM	
1	Weeks:	Start Dat 10/15/12	e End D	ate MTWTFSS	Spots/Week 3	<u>Rate</u> \$700.00		,			
;	Spots: # Ch	Day	Air Date	Air Time Descr	<u>ription</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
			10/17/12	12:01 AM Nightl		11:35-12:05AM	:3	0 OFA-12-2	Z-151H		\$700.00 NM
			10/18/12	11:54 PM Nightl		11:35-12:05AM		0 OFA-12-2			\$700.00 NM
	1 WF	PBFF	10/19/12	11:54 PM Nightl	ine	11:35-12:05AM	:3	0 OFA-12-0	G-155H 		\$700.00 NM
	10/16/12 Class of Tir	10/19/1: ne - Fixed		View emptible	11A-12PM	-TWTF	:30	2	\$800.00	NM	
	Weeks:	Start Dat 10/15/12			Spots/Week 2	<u>Rate</u> \$800.00					
;	Spots: # Ch		Air Date	Air Time Descr		Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
			10/17/12	11:36 AM The V		11A-12PM		0 OFA-12-2			\$800.00 NM
	2 WF	PBFF	10/19/12	11:32 AM The V	iew .	11A-12PM	:3	0 OFA-12-2	z-151H		\$800.00 NM
	10/16/12 Class of Tir	10/19/12 ne - Fixed	2 1230 Non Pre-)-1P Access Holly emptible	woc1230-1p	-TWTF	:30	4	\$350.00	NM	
١	Weeks:	Start Dat 10/15/12			Spots/Week 4	<u>Rate</u> \$350.00			8		
;	Spots: # Ch		Air Date	Air Time Descr		Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
			10/16/12		1P Access Hollywood	1230-1p		0 OFA-12-F			\$350.00 NM
			10/17/12		1P Access Hollywood	1230-1p		0 OFA-12-2			\$350.00 NM
			10/18/12		1P Access Hollywood	1230-1p		0 OFA-12-2			\$350.00 NM
	4 77	PBFF	10/19/12	12:46 PM 1230-	1P Access Hollywood	1230-1p	:3	0 OFA-12-2	Z-151H		\$350.00 NM
	10/16/12 Class of Tin		Non Pre-	emptible	oon 12pm-1230pm	-TWTF	:30	3	\$350.00	NM	
	Weeks:	Start Dat 10/15/12	10/21/	/12 -TWTF	Spots/Week 3	<u>Rate</u> \$350.00					
•	Spots: # Ch		<u>Air Date</u> 10/16/12	Air Time Descr		Start/End Time		<u>h Ad-ID</u>	- 145		Rate Type
			10/18/12		F News 25 @ Noon	12pm-1230pm	-	0 OFA-12-0			\$350.00 NM
			10/16/12		F News 25 @ Noon F News 25 @ Noon	12pm-1230pm 12pm-1230pm	-	0 OFA-12-0 0 OFA-12-0			\$350.00 NM
						12pm-1230pm	.3	U OFA-12-0	3-133H		\$350.00 NM
	10/16/12 Class of Tin		mptible wi	th notice	M-F 3-4P	-TWTF	:30	3	\$400.00	NM —	
	Weeks:	Start Dat 10/15/12	10/21/	12 -TWTF	Spots/Week 3	<u>Rate</u> \$400.00					
•	Spots: # Ch		Air Date	Air Time Descr		Start/End Time	_	h Ad-ID			Rate Type
			10/16/12	3:59 PM M-F 3		M-F 3-4P		0 OFA-12-F			\$400.00 NM
			10/17/12 10/18/12	3:29 PM M-F 3 3:29 PM M-F 3	•	M-F 3-4P M-F 3-4P		() OFA-12-2 () OFA-12-2			\$400.00 NM
						IVI-F 3-4F	.3	U UFA-12-2	2-1JIN		\$400.00 NM
	10/16/12 Class of Tin		mptible wi	th notice	430a-5a	-TWTF	:30	4	\$60.00	NM :	
		Start Date 10/15/12	10/21/	12 -TWTF	Spots/Week 4	<u>Rate</u> \$60.00					
	Spots: # Ch		Air Date	Air Time Descr		Start/End Time		h Ad-ID			Rate Type
			10/16/12	4:42 AM 4:30a		430a-5a		0 OFA-12-F			\$60.00 NM
			10/17/12	4:41 AM 4:30a		430a-5a		0 OFA-12-2			\$60.00 NM
	1 WF	PBF Th	10/18/12	4:37 AM 4:30a	-5a	430a-5a	:3	0 OFA-12-0	G-155H		\$60.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
963935-1	10/28/12	October 2012	10/01/12 - 10/22/12

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2051

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ww.thewpbfch		Date [Description	n	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
11 10/16/ Class	12 10/19 of Time - Pr		1:30a-5a e with noti	ice	430a-5a	-TWTF	:30	4	\$60.00	NM	
Spots:	<u>#</u> Ch <u>Da</u> 2 WPBF <i>F</i>	y Air Dat 10/19/ edited	te <u>Air</u>	Time Descri 4:30a-		Start/End Time 430a-5a	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			Rate Type \$60.00 NM
12 10/22/ Class	12 10/22 of Time - Pr		4:30a-5a e with noti	ice	430a-5a	M	:30	1	\$60.00	NM	
Weeks	Start I		nd Date 0/28/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$60.00					,
Spots:	# Ch <u>Da</u> 1 WPBF M	<u>Air Dat</u> 10/22/		Time Descri 4 AM 4:30a-		Start/End Time 430a-5a		<u>h Ad-ID</u> 0 OFA-12-	z-151H		<u>Rate</u> <u>Type</u> \$60.00 NM
13 10/16/ Class	12 10/19 of Time - Fi	9/12 V ked Non F	VPBF Nev	ws 25 @ 5an le	n 5-530am	-TWTF	:30	4	\$220.00	NM	
Weeks	Start I 10/15/		nd <u>Date</u> 1/21/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$220.00					
Spots:		y <u>Air Dat</u>		<u> Time</u> <u>Descri</u>		Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
	2 WPBF Tu				News 25 @ 5am	5-530am	:3	0 OFA-12-	G-145H		\$220.00 NN
	1 WPBF W	10/17/			News 25 @ 5am	5-530am		0 OFA-12-			\$220.00 NN
	3 WPBF Th				News 25 @ 5am	5-530am	_	0 OFA-12-			\$220.00 NN
	4 WPBF F	10/19/	12 5:0	0 AM WPBF	News 25 @ 5am	5-530am	:3	0 OFA-12-	G-155H		\$220.00 NN
	of Time - Pr	e-emptible		ce	5-6pm	-TWTF	:30	4	\$450.00	NM	
Weeks	Start I 10/15/		<u>nd Date</u> 1/21/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$450.00					3
Spots:	# Ch <u>Da</u>	y Air Dat	<u>e Air 1</u>	Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	3 WPBF Tu	10/16/	12 5:5:	2 PM M-F 5p	m News	5-6pm	:3) OFA-12-	G-145H		\$450.00 NN
	1 WPBF W	10/17/	12 5:39	9 PM M-F 5p	m News	5-6pm	:3) OFA-12-	Z-151H		\$450.00 NN
	2 WPBF Th	10/18/	12 5:28	8 PM M-F 5p	m News	5-6pm	:3) OFA-12-	G-155H		\$450.00 NN
,	4 WPBF F	10/19/	12 5:2:	2 PM M-F 5p	m News *	5-6pm	:3	0 OFA-12-	G-155H		\$450.00 NN
15 10/16/ Class	12 10/19 of Time - Fix	9/12 V ked Non F	VPBF Nev	ws 25 Mornin le	gs5:30-5:57am	-TWTF	:30	4	\$320.00	NM	
Weeks	10/15/	12 10	nd Date /21/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$320.00					
Spots:		y Air Dat		<u> Descrip</u>		Start/End Time		h <u>Ad-ID</u>			Rate Type
	3 WPBF Tu				News 25 Mornings @) OFA-12-			\$320.00 NM
	WPBF W	10/17/1	•		News 25 Mornings @) OFA-12-:			\$320.00 NM
	2 WPBF Th				News 25 Mornings @		_) OFA-12-			\$320.00 NN
	WPBF F	10/19/1	12 5:44	4 AM WPBF	News 25 Mornings @	5:3(5:30-5:57am	:3) OFA-12-	Z-151H		\$320.00 NM
16 10/16/ Class	12 10/19 of Time - Fix	/12 V ced Non P	VPBF Nev Pre-emptib	vs 25 @ 6:00 le)PI6-6:30PM	-TWTF	:30	3	\$1,050.00	NM	
Weeks	10/15/	12 10	<u>id Date</u> /21/12	MTWTFSS -TWTF	Spots/Week 3	<u>Rate</u> \$1,050.00					
Spots:	<u>#</u> Ch <u>Da</u> I WPBF W	<u>Air Dat</u> 10/17/1		<u>ime</u> <u>Descrip</u> 4 PM WPBF	otion News 25 @ 6:00PM	Start/End Time 6-6:30PM		<u>1 Ad-ID</u>) 0FA-12-:	z-151H		<u>Rate Type</u> \$1,050.00 NN
;	WPBF Th	10/18/1	12 6:2	1 PM WPBF	News 25 @ 6:00PM	6-6:30PM	:3) OFA-12-	G-155H		\$1,050.00 NM
	WPBFF	10/19/1	12 6:25	5 PM WPBF	News 25 @ 6:00PM	6-6:30PM	:3) OFA-12-	z-151H		\$1,050.00 NN
17 10/16/ Class	of Time - Pr	e-emptible	VPBF Nev	vs 25 Mornin ce	gs6-7AM	-TWTF	:30	- 4	\$275.00	NM	
Weeks	Start [10/15/		d <u>Date</u> /21/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$275.00					
Spots:	t Ch <u>Da</u>	Air Dat	e <u>Air T</u>	ime Descrip	<u>tion</u>	Start/End Time	Lengti	Ad-ID			Rate Type
	WPBF Tu	10/16/1	2 6:30	AM WPBF	News 25 Mornings	6-7AM		OFA-12-0	G-145H		\$275.00 NM
;	WPBF W	10/17/1	2 6:23	3 AM WPBF	News 25 Mornings	6-7AM	:30) OFA-12-2	z-151H		\$275.00 NM



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Aller National telescope and the			
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963935-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2051

ww.thewpbfchannel.com							
				Spots/			
ine Start Date End Date Description Start/I	End Time MTV	WTFSS	Length	Week	Rate	Туре	
17 10/16/12 10/19/12 WPBF News 25 Mornings6-7AN Class of Time - Pre-emptible with notice	1 -TV	WTF	:30	4	\$275.00	NM	
Spots: # Ch Day Air Date Air Time Description		Start/End Time		Ad-ID			Rate Typ
1 WPBF Th 10/18/12 6:29 AM WPBF News 25	•	6-7AM		OFA-12-2			\$275.00 N
4 WPBF F 10/19/12 6:29 AM WPBF News 25	Mornings 6	6-7AM	:30	OFA-12-0	G-155H		\$275.00 N
18 10/16/12 10/19/12 Wheel Of Fortune 7-7:30 Class of Time - Fixed Non Pre-emptible	PM -TV	WTF	:30	2	\$1,600.00	NM	
10/15/12 10/21/12 -TWTF		<u>Rate</u> 600.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPBF Tu 10/16/12 7:14 PM Wheel Of Fortu		Start/End Time 7-7:30PM	Length	<u>Ad-ID</u> 0FA-12-1	n 1 <i>1</i> 2u		Rate Typ
2 WPBF W 10/17/12 7:18 PM Wheel Of Fortu		7-7:30PM		OFA-12-1			\$1,600.00 N \$1,600.00 N
							Ψ1,000.00 N
19 10/16/12 10/19/12 Good Morning America 7-9AM Class of Time - Fixed Non Pre-emptible		WTF	:30	4	\$550.00	: NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spc</u> 10/15/12 10/21/12 -TWTF	<u>ts/Week</u> 4 \$5	<u>Rate</u> 550.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length	Ad-ID			Rate Typ
1 WPBF Tu 10/16/12 8:30 AM Good Morning A		7-9AM		OFA-12-I			\$550.00 N
3 WPBF W 10/17/12 8:58 AM Good Morning A		7-9AM		OFA-12-2			\$550.00 N
4 WPBF Th 10/18/12 8:29 AM Good Morning A 2 WPBF F 10/19/12 8:40 AM Good Morning A		7-9AM		OFA-12-0			\$550.00 N
2 WPBF F 10/19/12 8:40 AM Good Morning A	imerica /	7-9AM	:30	OFA-12-2	Z-12TH		\$550.00 N
20 10/16/12 10/19/12 Jeopardy 7:30-8 Class of Time - Fixed Non Pre-emptible	PM -Tv	WTF	:30	2	\$1,700.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spo</u> 10/15/12 10/21/12 -TWTF	ts/Week 2 \$1,7	<u>Rate</u> 700.00	,,,,,				
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	9	Start/End Time	Length	Ad-ID			Rate Typ
2 WPBF W 10/17/12 7:52 PM Jeopardy		7:30-8PM		OFA-12-2			\$1,700.00 N
1 WPBF F 10/19/12 7:52 PM Jeopardy	7	7:30-8PM	:30	OFA-12-0	G-155H		\$1,700.00 N
21 10/16/12 10/19/12 Dr. Oz M-F 9-10a 9-10a Class of Time - Pre-emptible with notice	-ти	WTF	:30	4	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spo</u> 10/15/12 10/21/12 -TWTF	<u>ts/Week</u> 4 \$2	<u>Rate</u> 225.00					
Spots: # Ch Day Air Date Air Time Description	9	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
2 WPBF Tu 10/16/12 9:56 AM Dr. Oz M-F 9-10	-	9-10a		OFA-12-0			\$225.00 N
1 WPBFW 10/17/12 9:23 AM Dr. Oz M-F 9-10		9-10a		OFA-12-2			\$225.00 N
3 WPBF Th 10/18/12 9:55 AM Dr. Oz M-F 9-10 4 WPBF F 10/19/12 9:21 AM Dr. Oz M-F 9-10		9-10a 9-10a		OFA-12-2			\$225.00 N
			:30	OFA-12-0	P-T33H		\$225.00 N
22 10/22/12 10/22/12 Dr. Oz M-F 9-10a 9-10a Class of Time - Pre-emptible with notice	M		:30	1	\$225.00	NM 	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spo</u>	ts/Week 1 \$2	<u>Rate</u> 225.00					
Spots: # Ch Day Air Date Air Time Description	· ·	Start/End Time	Length	Ad-ID			Rate Typ
1 WPBF M 10/22/12 9:39 AM Dr. Oz M-F 9-10	a 9	9-10a	:30	OFA-12-0	G-155H		\$225.00 N
						NIM	
23 10/19/12 10/19/12 20/20 . 10-11I Class of Time - Fixed Non Pre-emptible	PM	F	:30	1	\$2,200.00	NM	
Class of Time - Fixed Non Pre-emptible	ts/Week	Rate	:30	1	\$2,200.00	INIVI	***
Class of Time - Fixed Non Pre-emptible Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spo</u>	ts/Week 1 \$2,2		:30 Length		\$2,200.00	INIVI	Rate Typ
Class of Time - Fixed Non Pre-emptible Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS Spot	<u>ts/Week</u> 1 \$2,2	Rate 200.00	Length			INIVI	<u>Rate</u> <u>Typ</u> \$2,200.00 Ni
Class of Time - Fixed Non Pre-emptible Weeks: Start Date End Date MTWTFSS Spo 10/15/12 10/21/12F Spots: # Ch Day Air Date Air Time Description	ts/Week 1 \$2,2 <u>\$</u> 1	Rate 200.00 Start/End Time	Length	Ad-ID		NM	

INVOICE



Weeks:

Start Date End Date

MTWTFSS

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963935-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2051

w.thewpbfchannel	com								
ww.triewpolchannei			•			Spots/			
ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
24 10/22/12 Class of Ti	10/22/12 me - Pre-emp	NETWORK POLITIC stible with notice	AL P9-11p	M	:30	1	\$2,175.00	NM	
Spots: <u>#</u> Ch 1 Wi			cription WORK POLITICAL PR	Start/End Time ROGR/9-11p		th <u>Ad-ID</u> 30 OFA-12-	z-151H		<u>Rate</u> <u>Typ</u> \$2,175.00 NI
25 10/22/12 Class of Ti	10/22/12 me - Pre-emp	DWTS tible with notice	8-9PM	M	:30	1	\$4,500.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M		Rate \$4,500.00					
Spots: <u>#</u> Ch 1 WI	<u>Day Air</u> PBFM 10/			Start/End Time 8-9PM		th <u>Ad-ID</u> 30 OFA-12-	G-155H		<u>Rate</u> <u>Typ</u> \$4,500.00 NI
26 10/20/12 Class of Ti	10/20/12 me - Pre-emp	M-Sun 1130p-12am I	Late 1130p-1205am	S-	:30	1	\$400.00	NM	
Weeks:		End Date MTWTFSS 10/21/12S-	Spots/Week 1	Rate \$400.00					
Spots: <u>#</u> Ch		20/12 12:36 AM M-Sเ		Start/End Time ews 1130p-1205am		th <u>Ad-ID</u> 30 OFA-12-	z-151н		<u>Rate</u> <u>Tyr</u> \$400.00 N
27 10/20/12 Class of Tir	10/20/12 me - Pre-emp	Sat 5-6am News tible with notice	Sat 5-6am	S-	:30	1	\$60.00	NM	
Weeks:	Start Date 10/15/12		Spots/Week 1	Rate \$60.00					
Spots: <u>#</u> Ch 1 Wi	<u>Day Air</u> PBF Sa 10/			Start/End Time Sat 5-6am		th <u>Ad-ID</u> 30 OFA-12-	G-155н		<u>Rate</u> <u>Ty</u> \$60.00 N
28 10/20/12 Class of Tir	10/20/12 me - Fixed No	Sat 6-7am News on Pre-emptible	Sat 6-7am	S-	:30	1	\$320.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$320.00		<u></u>			
Spots: <u>#</u> Ch 1 Wi	<u>Day Air</u> PBF Sa 10/2			Start/End Time Sat 6-7am		th <u>Ad-ID</u> 30 ofa-12-	z-151H		<u>Rate</u> <u>Ty</u> \$320.00 N
29 10/20/12 Class of Tir	10/20/12 ne - Fixed No	Sat 7pm News on Pre-emptible	7-730pm	S-	:30	1	\$800.00	NM	
Weeks:	Start Date 10/15/12		Spots/Week 1	<u>Rate</u> \$800.00					· · · · · · · · · · · · · · · · · · ·
Spots: # Ch 1 WF	Day Air PBF Sa 10/2 LR - Foot	20/12 7:46 PM Sat 7		Start/End Time 7-730pm		th <u>Ad-ID</u> 30 OFA-12-	z-151н		<u>Rate</u> <u>Tyr</u> \$800.00 N
30 10/20/12 Class of Tir	10/20/12 ne - Fixed No	GMA Saturday 7-8am on Pre-emptible	n Sat 7am-8am	S-	:30	1	\$650.00	NM	
Weeks:	Start Date 10/15/12	End Date	Spots/Week 1	<u>Rate</u> \$650.00					200
Spots: # Ch 1 WF	Day Air PBF Sa 10/2		ription Saturday 7-8am	Start/End Time Sat 7am-8am		th <u>Ad-ID</u> 0 0FA-12-	G-155H		<u>Rate Tyr</u> \$650.00 N
31 10/20/12 Class of Tir	10/20/12 me - Pre-emp	Miami vs. FSU Colleg	ge Fc8-1130P	S-	:30	1	\$3,250.00	NM	
Weeks:			Spots/Week 1	Rate \$3,250.00					
Spots: <u>#</u> Ch 1 WF	<u>Day</u> <u>Air</u> PBF Sa 10/2 LR - Foot	20/12 7:58 PM Miam	ription ni vs. FSU College Foo	Start/End Time		<u>th Ad-ID</u> 0 OFA-12-0	G-155H		<u>Rate</u> <u>Tyr</u> \$3,250.00 N
32 10/20/12	10/20/12	Sat 8-9am News tible with notice	Sat 8-9am	S-	:30	1	\$450.00	NM	

Spots/Week



Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
<u></u>			10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2051

			Spots/			
Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Sat 8-9am	S-	:30	1	\$450.00	NM	
1	\$450.00					
•	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
9am News	Sat 8-9am	:3	0 OFA-12-0	G-155H		\$450.00 NM
10-11PM	S	:30	1	\$1,800.00	NM	
Spots/Week 1	<u>Rate</u> \$1,800.00		12			
	Start/End Time			- 455		Rate Type
	10-11PM	:3	0 OFA-12-0	3-T22H		\$1,800.00 NM
ws 1135p-12am	S	:30	1	\$300.00	NM	
Spots/Week 1	<u>Rate</u> \$300.00					
	Start/End Time					Rate Type
1:35pm Late News	1135p-12am	:3 	0 OFA-12-0	G-155H		\$300.00 NM
Sun 5-6am	S	:30	2	\$100.00	NM	
Spots/Week 2	<u>Rate</u> \$100.00					
	Start/End Time					Rate Type
			-			\$100.00 NM
						\$100.00 NM
	S	:30	1	\$800.00	NM	
<u>Spots/Week</u> 1	<u>Rate</u> \$800.00					
	Start/End Time			. 155		Rate Type
		:3	0 OFA-12-0			\$800.00 NM
8-9PM	S	:30	1	\$3,600.00	NM	
Spots/Week 1	Rate \$3,600.00					
	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
UPON A TIME	8-9PM	:3	0 OFA-12-2	z-151H		\$3,600.00 NM
10-11P M	T	:30	1	\$1,800.00	NM	
Spots/Week 1	Rate \$1,800.00			8		
	Start/End Time					Rate Type
DAL	10-11PM	:3	0 OFA-12-2	Z-151H		\$1,800.00 NM
DR\9-10PM	W	:30	1	\$4,500.00	NM	
Spots/Week	Rate					V
1	\$4,500.00					
1 ption E/SUBURGATORY	\$4,500.00 <u>Start/End Time</u> 9-10PM		h <u>Ad-ID</u> 0 0FA-12-2	z-151H		Rate Type \$4,500.00 NM
1 ption	Start/End Time			z-151н \$450.00	NM	
	Sat 8-9am 1 iption 9am News 10-11PM Spots/Week 1 iption ARK AVE ws 1135p-12am Spots/Week 1 iption 1:35pm Late News Sun 5-6am Spots/Week 2 iption -6am News -6am News 630-7pm Spots/Week 1 iption 30pm News- 8-9PM Spots/Week 1 iption E UPON A TIME 10-11PM Spots/Week	Sat 8-9am S-	Sat 8-9am S :30	Start/End Time	Start/End Time	Start/End Time

NVOICE



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

STORE STREET, LEE MAN THE	E-SUSPECTION.		
Invoice #	Invoice Date	Invoice Month	Invoice Period
963935-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number	_
Obama/D/President	OBAMA FOR PRESIDENT	2051	

www.thewpbfchannel.com

			Spots/			
Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Sun 8-9am	S	:30	1	\$450.00	NM	
iption	Start/End Time	Leng	h Ad-ID			Rate Type
-9am News	Sun 8-9am	:3	0 OFA-12-2	z-151H		\$450.00 NN
DD 106x-136x	WTF	:30	1	\$40.00	NM	<u></u>
Spots/Week 1	Rate \$40.00					1° - 1
iption	Start/End Time	Leng	h Ad-ID			Rate Type
SS HOLLYWOOD	106x-136x	:3	0 OFA-12-0	G-155H		\$40.00 NN
430a-5a	WTF	:30	1	\$60.00	NM	
Spots/Week 1	<u>Rate</u> \$60.00					
i <u>ption</u> .	Start/End Time	<u>Leng</u>	h Ad-ID			Rate Type
-5a	430a-5a	:0	00			\$60.00 NI
Sat 5-6am	S-	:30	1	\$120.00	NM	
Spots/Week 1	<u>Rate</u> \$120.00					
<u>iption</u>	Start/End Time	Leng	h Ad-ID			Rate Typ
6am News	Sat 5-6am	:3	0 OFA-12-2	z-151H		\$120.00 N
	Total Spots		85			
				O T :		ATD 040 05
				Gross rota		\$59,640.00
			Agend	cy Commission		\$8,946.00
			Ne	et Amount Due	1	\$50,694.00
	Sun 8-9am iption -9am News DD 106x-136x Spots/Week 1 iption SS HOLLYWOOD 430a-5a Spots/Week 1 iption -5a Sat 5-6am	Sun 8-9am S iption Start/End Time -9am News Sun 8-9am DD 106x-136x wTF Spots/Week Rate 1 \$40.00 iption Start/End Time SS HOLLYWOOD 106x-136x 430a-5a wTF Spots/Week Rate \$60.00 Start/End Time 430a-5a S- Spots/Week Rate 1 \$120.00 iption Start/End Time 6am News Sat 5-6am	Sun 8-9am S :30 iption Start/End Time Lengt -9am News Sun 8-9am :3 DD 106x-136x wTF :30 Spots/Week Rate \$40.00 iption Start/End Time Lengt SS HOLLYWOOD 106x-136x :3 430a-5a wTF :30 Spots/Week Rate \$60.00 iption Start/End Time Lengt 430a-5a :0 Sat 5-6am S- :30 Spots/Week Rate \$120.00 Start/End Time Lengt 6am News Sat 5-6am :3	Start/End Time	Start/End Time	Start/End Time